

Master seminar 'Ethics and Economics'

Topics Summer term 2023

Beleg-Nr. 379046

1. Do morals have an effect on economic decision making? Discuss in the context of the recent behavioral research on morals and markets.

Hainmueller, Jens, Michael J. Hiscox, and Sandra Sequeira. "Consumer demand for fair trade: Evidence from a multistore field experiment." *Review of Economics and Statistics* 97.2 (2015): 242-256.

Pigors, M., & Rockenbach, B. (2016). Consumer social responsibility. *Management Science*, 62(11), 3123-3137.

2. The role of social responsibility for job design. Discuss in the context of the recent experimental research.

Burbano, V. C. (2016). Social responsibility messages and worker wage requirements: Field experimental evidence from online labor marketplaces. *Organization Science*, 27(4), 1010-1028.

Cassar, L. (2019). Job mission as a substitute for monetary incentives: Benefits and limits. *Management Science*, 65(2), 896-912.

3. Sanctioning of norm violation in the field. Discuss the tension between punishment of social norms violation and societal costs.

Widmann, Rainer and Rose, Michael and Chugunova, Marina. *Allegations of Sexual Misconduct, Accused Scientists, and Their Research*. Max Planck Institute for Innovation & Competition Research Paper No. 22-18.

Molho, C., Tybur, J. M., Van Lange, P. A., & Balliet, D. (2020). Direct and indirect punishment of norm violations in daily life. *Nature communications*, 11(1), 1-9.

4. Can we actually measure social norms? Discuss based on the literature on social norm elicitation.

Krupka, E. L., & Weber, R. A. (2013). Identifying social norms using coordination games: Why does dictator game sharing vary?. *Journal of the European Economic Association*, 11(3), 495-524.

Barr, A., Lane, T., & Nosenzo, D. (2018). On the social inappropriateness of discrimination. *Journal of Public Economics*, 164, 153-164.

5. Why do we follow social norms? Research shows that people follow social norms even when a cost is attached. Discuss explanations proposed by behavioural economic research.

Vanberg, C. (2008). Why do people keep their promises? An experimental test of two explanations. *Econometrica*, 76(6), 1467-1480.

Kessler, J. B., & Leider, S. (2012). Norms and contracting. *Management Science*, 58(1), 62-77.

6. Technological change and globalization foster economic growth but can cause mental illness through job loss and income decline. Discuss this tension with a focus on potential policies to counteract negative effects on mental health.

Autor, D. H., Dorn, D., & Hanson, G. H. (2016). The China shock: Learning from labor-market adjustment to large changes in trade. *Annual review of economics*, 8, 205-240.

Shreekumar, A., & Vautrey, P. L. (2022). *Managing Emotions: The Effects of Online Mindfulness Meditation on Mental Health and Economic Behavior*. Working Paper.

7. Priority setting in intensive care in pandemics: an assessment of the triage protocol in Germany?

Johansson-Stenman, O., Martinsson, P. (2008). Are some lives more valuable? An ethical preferences approach, *Journal of Health Economics* 27:739-752.

Olsen, J. A., Theories of justice and their implications for priority setting in health care. *Journal of Health Economics* 16: 625-639.

8. Early benefit assessment of drugs in Germany through the lens of theories of justice

Fleurbaey, M. (2019). Economic Theories of Justice. *Annual Review of Economics* 11:1, 665-684.

Hörn, H., Nink, K., McGauran, N., & Wieseler, B. (2014). Early benefit assessment of new drugs in Germany—Results from 2011 to 2012. *Health Policy*, 116(2-3), 147-153.

Naci, H., Salcher-Konrad, M., Kesselheim, A. S., Wieseler, B., Rochaix, L., Redberg, R. F., & Cipriani, A. (2020). Generating comparative evidence on new drugs and devices before approval. *The Lancet*, 395(10228), 986-997.

9. Sin taxes: A promising health sector financing source for Germany?

Allcott, H., Lockwood, B., Taubinsky, D. (2019), Regressive Sin Taxes, with an Application to the Optimal Soda Tax, *The Quarterly Journal of Economics* 134(3): 1557-1626.

Hansen, B. Sabia, J., & Rees, D.. (2017). Have Cigarette Taxes Lost Their Bite? New Estimates of the Relationship between Cigarette Taxes and Youth Smoking." *American Journal of Health Economics*, 3(1): 60-75.

Schmacker, R., & Smed, S. (forthcoming). Sin Taxes and Self-Control, *American Economic Journal: Economic Policy*.

10. Tackling the obesity pandemic: i- or s-frame policies?

Charness, G., & Gneezy, U. (2009). Incentives to Exercise. *Econometrica*, 77(3), 909-931.

Chater, N., & Loewenstein, G. (2022). The i-frame and the s-frame: How focusing on individual-level solutions has led behavioral public policy astray. *Behavioral and Brain Sciences*, 1-60.

Allcott, H., Lockwood, B., Taubinsky, D. (2019), Regressive Sin Taxes, with an Application to the Optimal Soda Tax, *The Quarterly Journal of Economics* 134(3): 1557-1626.